

Neetika Srivastava

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EDUCATION

DR. VIRENDRA SWAROOP INSTITUTE OF PROFESSIONAL STUDIES

MBA IN INFORMATION TECHNOLOGY

MBA IN HUMAN RESOURCE

2021-2023 | Kanpur, IN

Score: 75

DR. VIRENDRA SWAROOP INSTITUTE OF COMPUTER STUDIES

BBA IN GENERAL MANAGEMENT

2018-2021 | Kanpur, IN

Score: 69

THE CHINTELS SCHOOL

Class XII Grad. May 2018 | Kanpur, India

Score: 76

Class X Grad. May 2016 | Kanpur, India

Score: 88

COURSEWORK

POSTGRADUATE

- Research done on "E - commerce industry"
- Mini project on " Babytoon "
- Attended personality development sessions
- Management training from tareeqa global solutions

UNDERGRADUATE

- Comparative study between baskin robbins and gelato vinto
- Participation in college fest "fun fiesta"
- Soft skills training from udemy
- Marketing and business management
- Organizational behavior

SKILLS

- Microsoft-Office
- Quick learner
- Excellent communicator
- Strong decision maker
- Time management
- Complex problem solver
- Business intelligence

HOBBIES

- Dancing
- Playing badminton
- Travelling

EXPERIENCE - 4 MONTHS

DIALOUGES MEDIA | BUSINESS ANALYST (INTERN)

Aug - Oct 2022 | Kanpur, India

- Dialogues Media is a noted media-based company applying metrics to assess the efficacy of services or products of their customer in the competitive marketplace. Right from discovering the target audience building and getting a useful feedback
- Generating prospects through cold calling other online and offline sources.
- Develop business opportunities and market opportunities by researching and identifying potential accounts.
- Arrange business meetings with prospective clients.
- Identify the client's needs and problems and offer the best solution. Create informative presentations.
- Arrange business meetings with prospective candidates. Identify the clients' needs and problems offer the best solutions.

SPEEDLABS | HR INTERN

Feb - April 2022 | Kanpur, India

- Technology- based Learning and Practice platform for students at an affordable price.
- Support Manager with various administrative tasks, as needed
- Help plan and organize events.